



Community Sponsorship

2026 Community Sponsorship Details

Being a Community Sponsor will entitle a Solution Provider to benefits in the community subject to acceptance of the terms and conditions outlined in the Sponsor Agreement and to abide by the B1 Community [Code of Conduct](#).

The B1 Community currently has 3 levels of sponsorship:

- Community Sponsor
- Event Sponsor
- Premier Sponsor (limits set based per event)

You must be a Community Sponsor to be eligible for Event or Premier sponsorship opportunities. Enhanced sponsorship opportunities will be limited.

- Premiere sponsorships are limited to ensure premier sponsors have an opportunity for an Affiliate Insider webinar and dedicated speaking time at one of the conferences of the community annually. Cost includes 1 event session.
- Event sponsorships entitle the sponsor to speaking opportunities, webinars and other benefits. However, the number of opportunities will be limited based upon availability. Limited opportunities will be offered on a first come first served basis or based upon the results of surveys, committee recommendations, or another basis. Cost includes 1 event session.

Planned events include:

- **Partner Roundtables** – Small group discussions on specific topics exclusive to SAP Sell and Build partners.
- **Community Roundtables** - Small group discussions on specific educational topics open to the entire community.
- **Regional Meetings** – In person meetings at SAP or local facilities for educational and networking activities for partners or the entire community.
- **Virtual Conferences** – Online multi-track conference with educational and networking activities for the entire community.
- **In-person Conferences** – (future) In-person multi-day event with educational and networking activities, trade show, and social events.

Sponsorship Benefits

Sponsorship is a form of membership (Affiliate) for an entity that provides products or services primarily for the use of our partner members or SAP Business One customers.

Benefits	Sponsor	Event	Premier
Member Site Access ¹	✓	✓	✓
Use of B1 Community logo	✓	✓	✓
Resource Library Submissions	✓	✓	✓
Logo / description on Sponsor Page	✓	✓	✓
Submit Blogs	1 per quarter	1 per quarter	2 per quarter
Participation in Roundtables	✓	✓	✓
Linked Listing on Website	✓	✓	Top
Linked Listing on Event Page		✓	Top
Rotating Banner on Resources page		✓	✓
Events on Event Calendar		✓	✓
Evergreen Recording of Session		✓	✓
List of Registrants for Session		✓	✓
Affiliate Insider		✓	Guaranteed
Speaking Session at Conferences ²		Concurrent	Dedicated
Cost	\$500 \$250	TBD	TBD

To be an Affiliate Member of the B1 Community, the entity must hold a certification or authorization, in good standing, from SAP. Examples would include providers of cloud services, integration platforms, add-ons. Affiliate Member in good standing and not under suspension shall be entitled to:

- Vote on all matters which require a membership vote. Affiliate firms with multiple individual employee members are entitled to a single vote on any single ballot.
- Participate on community committees.

Individuals or entities which do not hold a certification, or authorization, may be sponsors at the discretion of the B1 Community. However, non-authorized Affiliates do not have voting rights.

In-person events may require additional attendance fees. All dues and sponsorships of the B1 Community are non-refundable.

¹ Each community sponsor entitles up to 3 individuals to access the private sites.

² Each sponsor is entitled to 1 session per year at an event of their choosing. Additional speaking opportunities available as outlined in event prospectus.